

Open House

February 15, 2014

10:00 a.m. to 12:00 p.m.

Burton W. Chace Park

MARINA DEL REY VISIONING



Today's Format



MARINA DEL REY VISIONING

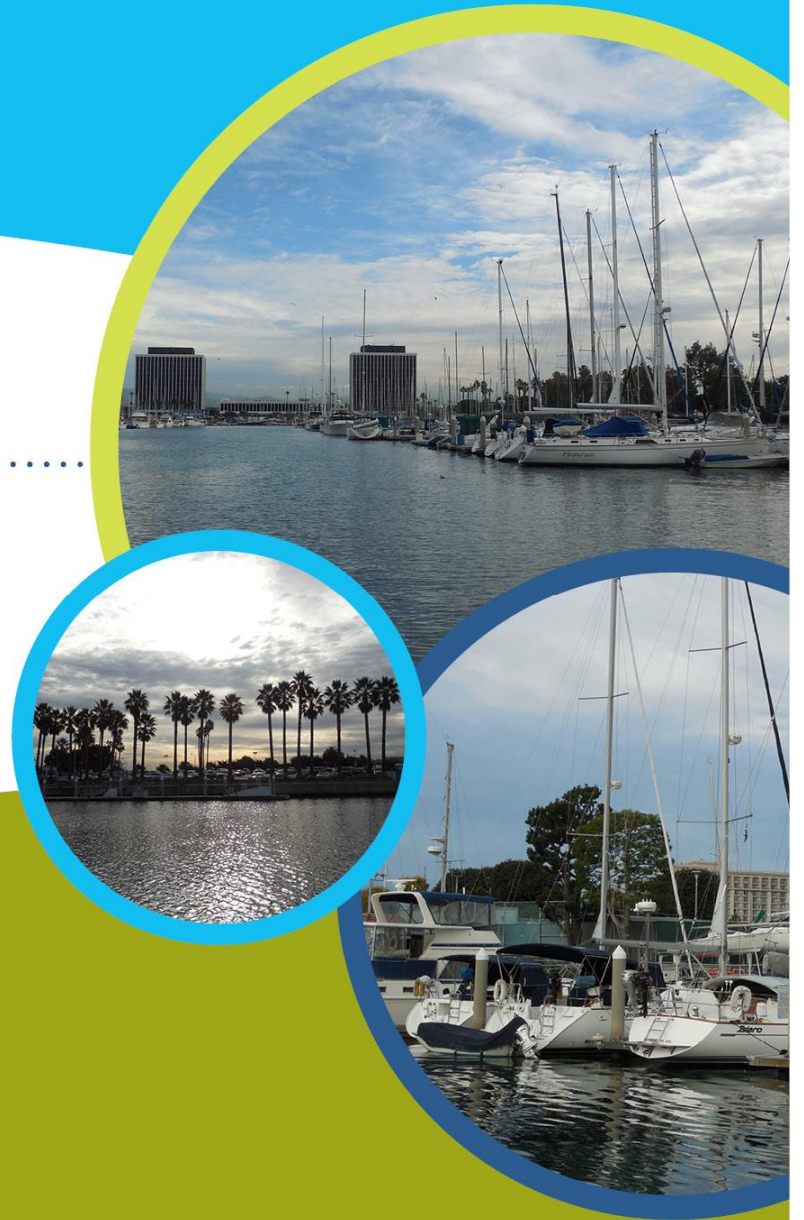
Today's Format

- “ Learn about background, process, and input
- “ Visit exhibits
- “ Review recommendations for areas in the Marina
- “ Provide additional feedback on Visioning Statement

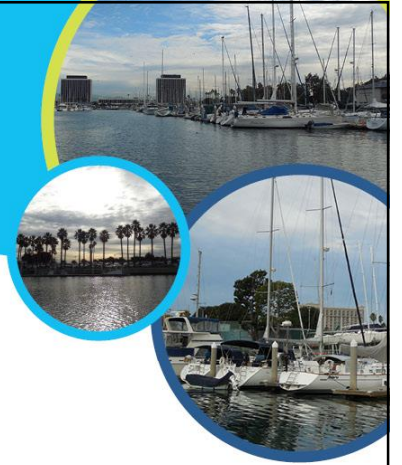


Background

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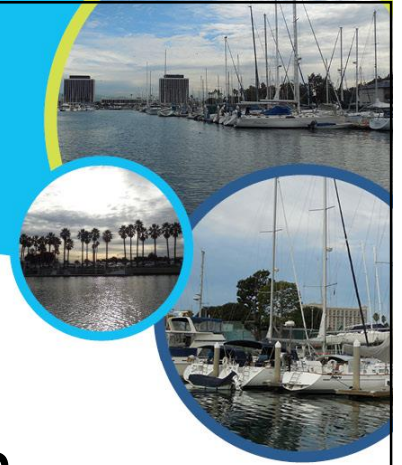
Purpose of the Visioning Process



- “ Provide a framework that guides future decision-making on development, policy, and implementation strategies
- “ Fulfill agreement between Coastal Commission and the County to complete “Roadmap”

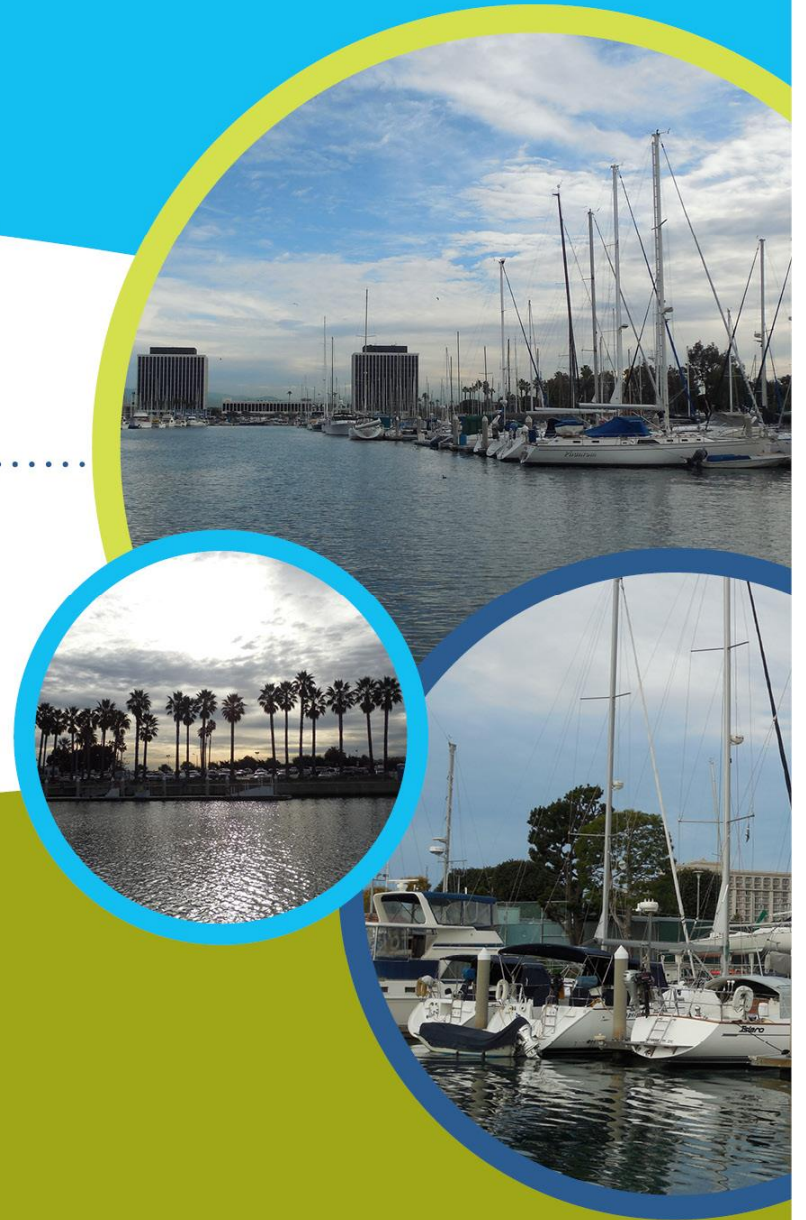
Goals of the Visioning Process

- “ Provide a variety of opportunities for the entire LA County community to engage in the process
- “ Solicit input that will be used to develop a shared vision and guide future policy and implementation strategies
- “ Develop a set of guiding principles that can inform the County’s review of projects and delivery of public services

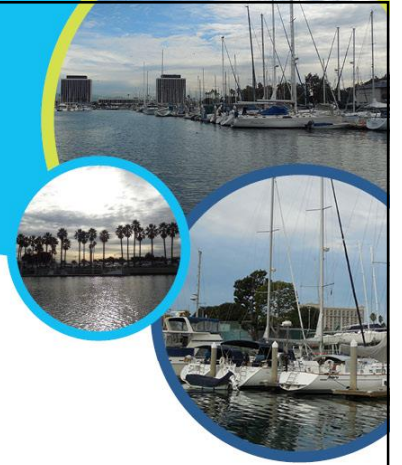


Process

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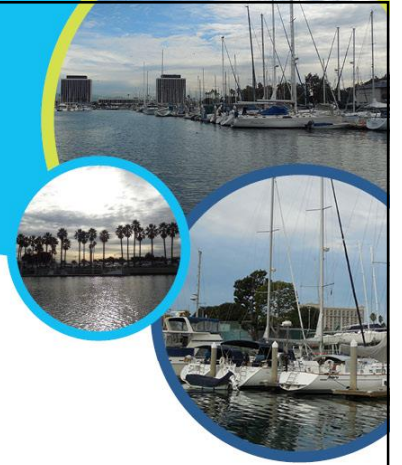
Process



Community Outreach

- “ Telephone Interviews
- “ Community Kick-off Meeting
- “ Community Walking Tour and Workshop
- “ User Focus Groups
- “ Community Mobility Focus Group
- “ MindMixer Interactive Website
- “ Meetings with Advisory Bodies

Process

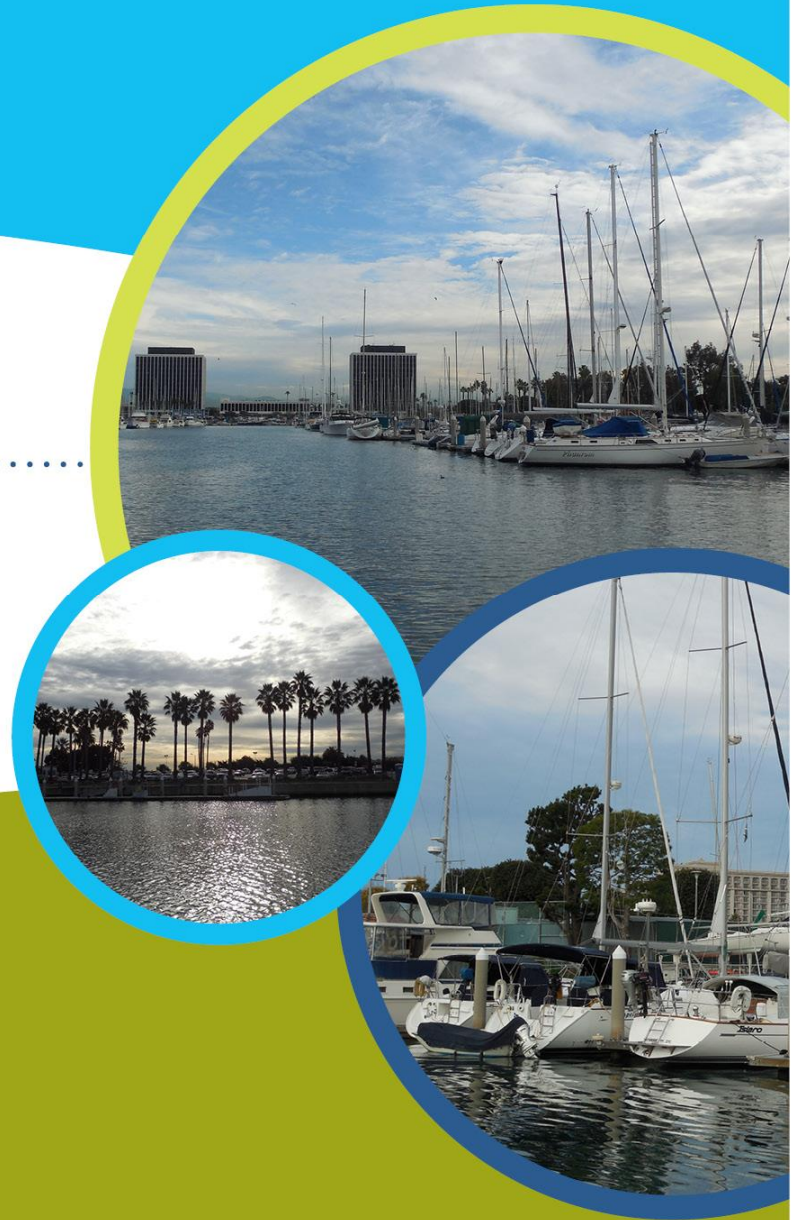


Consultant Expertise

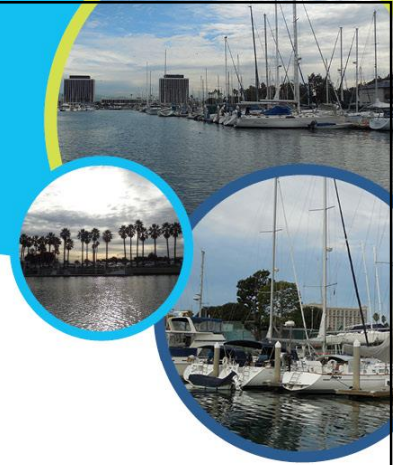
- ” Outreach and Meeting Facilitation
- ” Market Study
- ” Mobility Study
- ” Urban Design and Land Use Analysis

Visioning Statement

MARINA DEL REY VISIONING



Visioning Statement



- “ Incorporates input
 - . Community and user groups
 - . Consultant team’s analyses
- “ Identifies overarching themes
- “ Makes recommendations
- “ Identifies implementation strategies

Visioning Statement

Themes

Overarching themes that emerged from community input and consultant analysis

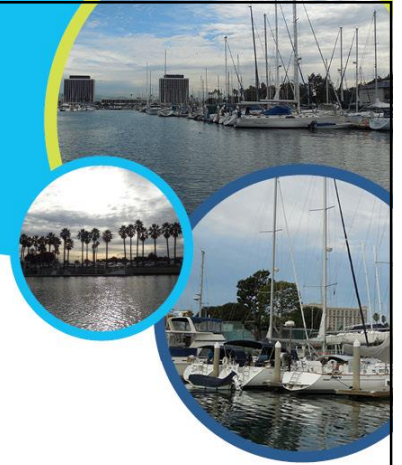
- “ Activity Districts
- “ Mobility and Directional Signage
- “ Image and the Built Environment
- “ Recreation and Activities
- “ Public Gathering Spaces

Visioning Statement

Themes

Activity Districts

- “ Organize uses in the Marina into districts
- “ Create a dedicated civic center area to serve as a community anchor
- “ Identify spaces for arts and culture to broaden the mix of activities and attract different kinds of visitors who otherwise would not have experienced the Marina
- “ Enhance the non-motorized boating activities at Marina Beach and elsewhere in the Marina



Vision Statement

Themes

Activity Districts

- “ Ensure family-oriented activities at Marina Beach
- “ Enhance the visitor-serving retail with entertainment uses in the area along Fiji Way
- “ Build on the success of existing visitor-serving retail along Admiralty Way by developing a major visitor- and resident-serving, entertainment, and retail center on the site of the existing boat launch ramp

Vision Statement

Themes

Mobility and Directional Signage

- “ Develop mobility hubs in the Marina where people can conveniently transfer between modes of travel
- “ Implement “park once” districts centered on the mobility hubs
- “ Provide year-round water taxi service and add a shuttle to serve all parking lots and key Marina destinations

Vision Statement

Themes

Mobility and Directional Signage

- “ Enhance and provide clear directional signage to shuttle stops, water taxi stops, and specific destinations
- “ Provide convenient parking and access for boaters and their trailers
- “ Ensure a continuous pedestrian promenade throughout the entire Marina
- “ Improve bicycle facilities throughout the Marina

Vision Statement

Themes

Image and the Built Environment

- “ Beautify the Marina by updating infrastructure and encouraging high-quality design for all developments and the promenade
- “ Provide additional restaurant, retail, and cultural activity opportunities, particularly near the waterfront
- “ Improve the perception of the Marina as a functioning harbor by integrating views of boating activities into all development

Vision Statement

Themes

Image and the Built Environment

- “ Highlight the Marina’s wetland history by incorporating interpretive elements into new development
- “ Promote the perception of the Marina as a natural environment by highlighting its diversity of wildlife
- “ Announce arrival to the Marina by incorporating unique gateways at vehicular, bicycle, and pedestrian access points

Vision Statement

Themes

Recreation and Activities

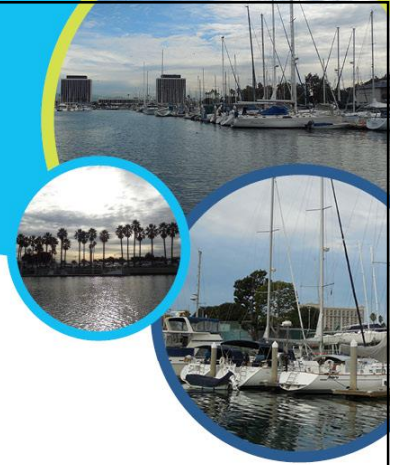
- “ Minimize locations where boaters and trailers interact with other modes by creating and maintaining access areas separate from those for general harbor visitors
- “ Include a trailer queuing area prior to and following boating launching
- “ Enhance boater amenities at Marina Beach and provide additional facilities for non-motorized boaters in other Marina locations

Vision Statement

Themes

Recreation and Activities

- “ Install dinghy docks at visitor-serving and civic locations such as restaurants, shops, and the library
- “ Expand family-oriented recreation opportunities
- “ Promote the area’s wildlife-viewing opportunities



Vision Statement

Themes

Public Gathering Spaces

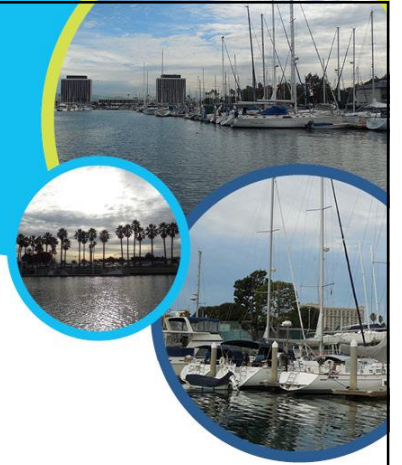
- “ Develop vibrant waterfront public gathering spaces supported by recreation, food, and entertainment options
- “ Use public gathering spaces as focal points for new development
- “ Use new public gathering spaces as view corridors to the water and water-based activities
- “ Provide traditional green park space in the Marina

Vision Statement

Themes

Public Gathering Spaces

- “ Provide additional lighting along the promenade and throughout the Marina (waterside and landside) to increase safety
- “ Install street furniture at public gathering spaces



Visioning Statement

Recommendations

Based on input received during outreach and the results of the consultant team's analysis

“ Recommendations covering the following two topics are depicted in greater detail at the activity district stations

- Land Use Recommendations
- Mobility Recommendations

Next Steps



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Next Steps

- ” Collect feedback from Open House
- ” Finalize Vision Statement
- ” Present to the Board of Supervisors
- ” Determine need for amendments to the LCP

